

Hamleys, London

Hamleys is named after William Hamley, who founded a toy shop called "Noah's Ark" at High Holborn in London in 1760. A branch in Regent Street was opened in 1881, and the Holborn branch was destroyed by fire in 1901 and was relocated from 231 to 86–87 High Holborn. The business has survived in various forms to the present day, and at one time was the largest toy shop in the world. Hamleys moved to its current Regent Street premises in 1981.

The store is considered one of London's major tourist attractions, and receives about five million visitors a year.

[Hamleys Wikipedia Entry](#)

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